

Program Overview

ECHO TourSM connects Snohomish County high school students with healthcare professionals for career exploration through hands-on and interactive activities, building awareness of and interest in the healthcare occupations the region needs to fill.

2026-27 Program Schedule

- December 2026: Edmonds College | March 2027: Everett Community College

Recent Impact: In 2025-26, ECHO TourSM served **335 students from 17 high schools**. After participating, **85% of students said they could imagine themselves in a healthcare career**.

ECHO TourSM program delivery is supported through grant funding. Sponsorship levels below are separate and available to organizations investing in the 2026-27 program.

Sponsorship Benefits	Presenting \$10,000	Pathway \$7,500	Partner \$5,000	Community \$2,500	Friend of ECHO Tour SM \$1,000
★ “Presented by” recognition on event materials and event webpage	✓				
★ Priority logo placement	✓				
★ Recognition in Snohomish STEM and EASC newsletters	✓	✓			
★ Featured recognition in Snohomish STEM social media	✓	✓			
★ Verbal recognition during student welcome/program	✓	✓			
Logo on event materials and event webpage	✓	✓	✓		
Invitation to attend (partner walkthrough)	✓	✓	✓		
Option to host career resource table	✓	✓	✓		
Option to provide promotional materials	✓	✓	✓	✓	
Name on event materials and event webpage	✓	✓	✓	✓	✓
Social media recognition (group)	✓	✓	✓	✓	✓
Post-event Impact Report	✓	✓	✓	✓	✓

ECHO TourSM Sponsorship Commitment Form

2026-27 Program Year

Thank you for supporting career-connected learning and the future healthcare workforce.
Please complete this form to confirm your sponsorship commitment.

Organization Name: _____

Primary Contact Name + Title: _____

Email: _____ **Phone:** _____

Mailing Address: _____

Sponsorship Level (select one):

- ☐ Presenting Sponsor: \$10,000
- ☐ Pathway Sponsor: \$7,500
- ☐ Partner Sponsor: \$5,000
- ☐ Community Sponsor: \$2,500
- ☐ Friend of ECHO TourSM: \$1,000

Payment Method (select one):

- ☐ Check (payable to Economic Alliance Snohomish County / Memo: Snohomish STEM)
- ☐ Electronic Payment (we will follow up with instructions)
- ☐ Invoice me
- ☐ Other: _____

Authorized Representative Signature: _____

Date: _____

Questions?

Contact Alyssa Jackson, Director of Snohomish STEM

AlyssaJ@SnohomishSTEM.org or (425) 248-4228